

*CIUS, Paderno del Grappa, Italy*  
*Summer 2022*

## ***Global Economics and Business***

***Dr. Eric Olson***  
***Associate Professor of Finance***  
***The University of Tulsa***  
***Tulsa, Ok***  
***74037***

### **I. Required Reading/Watching:**

1. Robert J. Carbaugh, *International Economics*, 13<sup>th</sup> edition, South-western Cengage Learning, 2011. The paperback international edition is titled *Global Economics*.
2. A course pack of selected articles and handouts distributed through Icon
3. Online Videos

### **II. Course Description**

This course is an economics course about international economics and business. At other universities this course might be titled International Economics. The objective of the course is to provide the student with the intuitive and the formal understanding of the economic principles of international economics. For the most part, the course focuses on the modern nonmonetary theories, causes and patterns of international trade. The gains from trade and the distribution of those gains, e. g. identifying the winners and losers from international trade, are clearly studied and explored. The powerful forces of globalization are discussed, analyzed and evaluated. NAFTA, the EU and other formal economic relations among nations are described and assessed. The economic effects of government policies that facilitate trade and those that restrain trade are analyzed. Current issues in international economic policy, including monetary issues, and how these relate to the patterns of trade and investment and to the basic economic principles of international economics are an important focuses of the course.

### **III. Calendar of Topics**

Week 1

1. Course Introduction
2. The European Landscape – current problems & prospects: Brexit?
3. Modern Trade Theory: Comparative Advantage
4. Comparative Advantage: Heckscher-Ohlin, Scale, and Trade Dynamics

Week 2

1. Tariffs and Tariff Policy
2. Nontariff Barriers to International Trade/ Regional Integration: NAFTA
3. Macroeconomics Policy in an Open Economy

**- Midterm**

Week 3

1. Balance of Payments' Issues and Concerns
2. Exchange Rate Determination, Issues, and Concerns
3. Exchange Rate Systems and Currency Crisis

## Week 4

1. International Banking: Reserves, Debt and Risk
2. European Debt Crisis and the future of the Euro
3. Summing Up

### - Final Exam

## IV. Attendance Policy

The instructor adheres to the CIMBA summer program attendance policy.

Attendance at all classes and CIMBA sanctioned activities is MANDATORY. All unexcused absences will have the following consequences:

- a. 1st absence will result in a loss of a 1/2 of a letter grade in that class
- b. 2nd (cumulative) absence will result in a loss of an entire letter grade in that class
- c. 3rd (cumulative) absence will result in a dismissal from the program

Absences due to illness require a note from the CIMBA Undergraduate Office Staff and/or the Istituto Filippin medical staff. If a student is sick and cannot attend class, he/she must inform the CIMBA Staff immediately. Failure to do so will result in an unexcused absence.

## V. Grade Determination

Quizzes & homework	15%
Midterm test	20%
Team Project	20%
Final test	30%
Instructor's evaluation	5%
Icon Surveys	10%
(=class preparedness & participation)	_____
Total	100%

Note: the instructor reserves the right to make changes in the syllabus as he sees fit. All changes will be announced in class.

## VI. Accommodating Students with Disabilities/Academic Accommodations

A student seeking academic accommodations such as a modification of seating, testing, timing, etc. should first register with Student Disability Services, then contact Shannon Lizakowski ([shannon-lizakowski@uiowa.edu](mailto:shannon-lizakowski@uiowa.edu)) in the CIMBA Office to make further arrangements. See <http://sds.studentlife.uiowa.edu> for more information.

## VII. Academic Misconduct

The Tippie College of Business at the University of Iowa follows an honor code regarding academic misconduct. That code can be found at <http://tippie.uiowa.edu/honorcode.cfm> and includes cheating, plagiarism, unauthorized collaboration, obtaining an unfair advantage, forgery, facilitating academic dishonesty, and misrepresentation. Be sure you are familiar with this code. Students who exhibit academic dishonesty will receive a zero (0) for the assignment or examination involved and may receive an "F" for the class. All incidents of cheating will be reported to the CIMBA staff, as well as to the Senior Associate Dean of the Tippie College of Business. The decision of the professor may be appealed to a Judicial Board. The Honor Code for the Tippie College of Business will determine the appropriate appeal process.

## VIII. Sexual Harassment

Sexual harassment subverts the mission of the University and threatens the well-being of students, faculty, and staff. All members of the UI community have a responsibility to uphold this mission and to contribute to a safe environment that enhances learning. Incidents of sexual harassment should be reported immediately. If you feel that you are being or have been harassed or you are not sure what constitutes sexual harassment, we encourage you to visit the University website, [www.sexualharassment.uiowa.edu/index.php](http://www.sexualharassment.uiowa.edu/index.php), and to seek assistance from the CIMBA Director, Brandelle Unkrich, at 319-335-1041 or [brandelle-unkrich@uiowa.edu](mailto:brandelle-unkrich@uiowa.edu).

### **IX. Grade Distribution**

Course grades will be approximately distributed according to the recommended guidelines of the Tippie School of Business at the University of Iowa, which is 30% A's, 40% B's, 25% C's and 5% D's. These are only guidelines. This instructor does not give final grades with plusses nor with minuses.

### **X. Grievance Policy**

Student concerns regarding this course should first be discussed with me, the faculty member teaching this course. If we can't resolve the complaint, you may contact the CIMBA Director, Brandelle Unkrich (319-335-1041, [brandelle-unkrich@uiowa.edu](mailto:brandelle-unkrich@uiowa.edu)). The Director will review the details of the complaint and involve the Associate Dean of the Undergraduate Programs, as needed.