

# CIMBA ITALY SOCIAL MEDIA TEAM

### Apply today to be on our CIMBA Social Media Team!

CIMBA seeks **3-4 social media experts** to showcase their experience abroad in real-time! Through Twitter, Instagram, YouTube, Facebook, and Pinterest, you can share your experience with future CIMBA students all over the US. This position will require approximately **5-10** posts a week while abroad.

#### **Position Overview:**

As part of the CIMBA Social Media Team, you will utilize various social media platforms to share your experience with past and prospective CIMBA students, along with our consortium schools, friends, families, and more. We are looking for this team to use their creativity and personality to share their CIMBA experience!

Part of the social media team responsibility is to also encourage the use of social media on campus with your peers. Our goal is to have our social media reflect the real CIMBA experience of many students. With your help, we can grow the CIMBA social media!

#### The Social Media Team utilizes:

- Instagram
- Twitter
- Pinterest
- YouTube
- Facebook

## How to Apply:

- Submit your Social Media Resume to **studyabroad@cimbaitaly.com**.
  - o Don't submit an old-fashioned resume... we want to see your media skills!
    - Mayor of how many foursquare check-ins?
    - Best Tweet ideas?
    - Top Instagram photos? Let's see what you've got!
- Application Deadlines:
  - o Spring Semester: November 15
  - o Summer Program: April 15
  - o Fall Semester: May 15
- Award Amounts:
  - o Semester: \$500
  - o Summer: \$250

# Check out highlights from the CIMBA Social Media Team!

