

**LEADING THE WAY** in Global Business Education



Study Abroad in Italy Spring, Summer, Fall

www.cimbaitaly.com

#### JOIN THE CIMBA FAMILY

CIMBA offers dynamic, personal, and affordable study abroad, MBA, and executive programs in Paderno del Grappa, Italy. For two decades, CIMBA has educated students from more than 50 countries and is proud to have more than 10,000 alumni living and working around the world.

CIMBA students and faculty come from a consortium of more than 35 of some of the top universities in the United States. The Consortium, led by the University of Iowa, is a non-profit organization committed to international business, communication, and global leadership education.

### **ENJOY BREATHTAKING VIEWS**

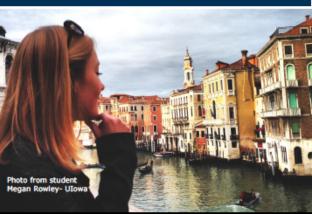
The CIMBA campus is located in Paderno del Grappa at the base of the Italian Alps in northern Italy– just an hour north of Venice. Open your window each morning, and enjoy magnificent views of Mount Grappa and the Venetian countryside.



Paderno del Grappa is in the heart of the Veneto Region of Italy. You will gain a global perspective through CIMBA's connections to world-renowned corporations surrounding our campus, while also enjoying the cultural experience of living in an Italian community.

#### THE CIMBA CAMPUS

While at CIMBA, you'll live on a beautiful campus that is shared with Italian students. The campus includes residence halls where you choose a single or double room, a cafeteria with three meals a day, recreation room, computer labs, and athletic facilities including a pool, cardio and weight room, tennis, basketball, and volleyball courts, and a soccer field.



## **CIMBA SUMMER PROGRAM**

- · Live in northern Italy for 4 weeks
- Earn 6 credit hours
- Enjoy two long weekends for travel
- Experience cultural exploration activities
- Study, network, and travel with students and professors from over 35 U.S. universities

### 2015 SUMMER DETAILS

May 18 - June 12

Preferred Application Date: February 15 Financial Award Deadline: March 1

#### TYPICAL SUMMER COURSES

- Auditing
- International Financial Accounting
- Introductory Financial Management
- Money, Banking, and Financial Markets
- Global Economics and Business
- Introduction to Marketing Strategy
- International Marketing
- The Global Consumer
- Introduction to Law
   Entrepreneurial Strategy
- Intercultural Communication
- · Concepts and Contexts of Western Music
- Classical Mythology
- Italy Live: Introduction to Italian Language and Culture
- Engineering Fundamentals I: Statics

To view specific course offerings and descriptions for the 2015 program, visit www.cimbaitaly.com. Courses listed are a sample. Actual offerings may differ and are enrollment driven. Courses and dates listed may change.





### WHY STUDY ABROAD WITH CIMBA?

Stay on track: Credits will transfer from the University of Iowa, an accredited institution

Gain a global perspective: We are located at the heart of Italy's business region

Explore northern Italy & beyond: CIMBA is a gateway to travel Italy and Europe, offering built in travel time Immerse yourself in an Italian village: Our location offers the comfort and safety of a quaint community Bolster your resume: Earn certificates in leadership and personal development, and gain international experien

Small and personal by design: Get to know your professors through small class sizes and cultural activities

## CIMBA SEMESTER PROGRAM

- Live in northern Italy for 12 weeks
- Earn 12-18 credit hours
- Enjoy over 25 days for independent travel
- Experience the CIMBA Cultural Exploration Program that connects you with local students and culture
- Enhance your resume with leadership & professional development certificates through our Leadership Institute:
  - Leadership Initiatives For Excellence: LIFE (1 credit)
     2.5-days that enhance key leadership competencies including decision-making, teamwork, and focus.
  - Learn Enrich Achieve Perform: LEAP (3 credits including LIFE) Semester-long professional development program that utilizes self-assessment and coaching to focus on goal setting.

# SEMESTER DETAILS

### **FALL 2015**

September 14 - December 4 Preferred Application Date: April 15 Financial Award Deadline: May 1

### SPRING 2016

January 18 - April 8 Preferred Application Date: October 15

Financial Award Deadline: October 15

To view specific course offerings and descriptions for the 2015 programs, visit www.cimbaitaly.com. Courses listed are a sample. Actual offerings may differ and are enrollment driven. Courses and dates listed may change.

### TYPICAL SEMESTER COURSES

#### Accounting & Finance

- Managerial Accounting
- Income Measurement & Asset Valuation (fall)
   (Intermediate Accounting I)
- Accounting for Management Analysis & Control (spring) (Cost Accounting)
- Introductory Financial Management
- International Finance
- Corporate Finance (spring)

#### Marketing & Management

- Introduction to Marketing Strategy
- International Marketing
- Consumer Behavior
- Introduction to Law
   Introduction to Management
- Entrepreneurial Strategy
- International Business Environment
- Experiential Learning and Leadership (Leadership Institute

#### Other Business Courses

- Operations Management
- Global Economics and Business
- Money, Banking, and Financial Markets
- Business, Culture, and Society

#### Communication Studies and Journalism

- Business and Professional Communication
- Intercultural Communication
- Social Media Today (spring)

#### Italian

Italy Live: Introduction to Italian Language & Culture

## GENERAL REQUIREMENTS

- 18+ years old
- 2.5 GPA or higher depending on home university requirement
- Sophomore status and/or required prerequisites
- Must be approved by home university to study abroad
- Valid passport or ability to obtain one
- · Ability to obtain an Italian visa (non-US citizens)
- No Italian language requirement

### PROGRAM COST

CIMBA has inclusive pricing with no hidden fees. Cost covers:

Tuition (summer: 6 credits, semester: up to 18 credits)

- Housing in on-campus residence hall
- Meal package (3 meals daily)
- Textbook rental
- · Laundry, linens, towels, and housekeeping
- · Certificates and programs in leadership and personal development including one-on-one coaching (semester)
- Cultural exploration activities
- Company tours

#### Upcoming Program Costs:

Summer 2015: \$6,385

Fall 2015: \$16,915

Spring 2016: TBA (2015 cost was \$16,915)

Airfare and personal travel are separate, but we will give you resources to find the best rates. Universities may also charge a study abroad fee, so please check with your home institution.

### HOW TO APPLY

Apply online at www.cimbaitaly.com. You are encouraged to apply by the preferred date; however, we continue to accept applications until the program fills. Check with your home university for special procedures before applying.

### FINANCIAL AID AND AWARDS

CIMBA offers financial awards to help reduce program cost: Need and merit awards: \$100 - \$2000

Resident Assistant awards: \$1500 - \$3000

Blog Ambassador & Social Media Team awards: \$250 - \$500

Applications are on www.cimbaitaly.com. Most students are able to use their federal aid and scholarships to attend CIMBA. Many universities offer study abroad scholarships.

## CONTACT US

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