



## Introductory Financial Management

FIN 3000

Semester- Spring 2017 – A2

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Professor Name: Dr. Andrew Fields, University of Delaware  
Professor Email: fieldsa@udel.edu

### Course Description

The objective of this course is to provide an overview of management techniques and information related to the financial function of business firms. Topics covered will include capital budgeting, working capital management, cost of capital, capital structure analysis, and short and long term financing decisions. Prerequisites for this course are Managerial Accounting (Acct 2200), Micro Economics (Econ 1100), and Macro Economics (Econ 1200)

### Course Objectives

This course is designed to enhance student understanding of the "science" of finance. Although the focus is on the corporate financial manager, it is important to note that the course covers the basic theory underlying all areas of finance. Instruction will be a mixture of lecture, discussion, and exercises. Relevant current financial events will be included as well. Chapter coverage and homework problem assignments will be made for each class. Each student is expected to prepare for class and participate in discussions.

The text focuses on both the theoretical principles of finance and important applications of these principles. A thorough understanding of the underlying theory is important because it enables students to deal with each new situation as it arises. It is very unusual to ever encounter the same exact situation twice. If rules of thumb always worked, we could all be replaced with the latest computer. In general, we will focus on the concept of value (what are things worth?) and decision-making from the viewpoint of a financial manager. The financial manager must deal with the same decisions as investors and regulators, just from the opposite side of the decision or transaction.

### Required Text

Fundamentals of Corporate Finance, Ross, Westerfield, and Jordan, 8th Ed, McGraw-Hill Irwin. The text will be provided by CIMBA.

**Required Equipment:** Each student will need to have a financial calculator for use in class. I recommend the TI BA II Plus Financial Calculator and will be using this to demonstrate material in class. However, any of the current models from Texas Instruments or HP is fine so long as your calculator has financial functions (time value of money, bond valuation) and you master the fundamental operation for that specific calculator model. You will need the actual calculator. Having calculator applications on your smart phone will not work for exams.

### Grading Policy:

There will be three exams (33 1/3 % each) given during the semester. Exams are a mixture of problem solving and short discussion questions. Exam dates are listed in the course outline. Although we may adjust the course outline as the semester unfolds to accommodate the appropriate amount of time for each topic, we still will have the exams on the dates listed in the outline - covering any material that we have completed. Make up exams will not be given without the instructor's prior consent. A standard grading scale will be in effect; plus/minus grading will be applied; 97-100 A+, 93-96 A, 90-92 A-, 87-89 B+, 83-86 B, 80-82 B-, etc. There is no "extra work" available as a substitute for poor performance on exams and quizzes.

## Additional Information

The University of Iowa's Tippie College of Business is the administrative home of this course and governs matters such as the add/drop deadlines, the second-grade-only option, and other related issues. Different colleges may have different policies. University policy specifies that students are responsible for all official correspondences sent to their University of Iowa e-mail address (@uiowa.edu). Recommended grade distribution per Tippie College of Business:

Grade	Core Courses	Required Courses	Elective Courses
A	20%	30%	40%
B	40%	40%	40%
C	30%	25%	15%
D	10%	5%	5%

## Attendance Policy

Attendance at all classes and CIMBA sanctioned activities is MANDATORY. All unexcused absences will have the following consequences:

- 1st absence will result in a loss of a 1/3 of a letter grade in that class
- 2nd (cumulative) absence will result in a loss of an entire letter grade in that class
- 3rd (cumulative) absence will result in a dismissal from the program.

Absences due to illness require a note from the CIMBA Office Staff. If a student is sick and cannot attend class, he/she must inform the CIMBA Staff immediately. Failure to do so will result in an unexcused absence.

## Grievance Policy

Student concerns regarding this course should first be discussed with me, the faculty member teaching this course. If we can't resolve the complaint, you may contact the CIMBA Director, Brandelle Unkrich (319-335-1041, [brandelle-unkrich@uiowa.edu](mailto:brandelle-unkrich@uiowa.edu)). The Director will review the details of the complaint and involve the Associate Dean of the Undergraduate Programs, as needed.

## Academic Misconduct

The Tippie College of Business at the University of Iowa follows an honor code regarding academic misconduct. That code can be found at <http://tippie.uiowa.edu/honorcode.cfm> and includes cheating, plagiarism, unauthorized collaboration, obtaining an unfair advantage, forgery, facilitating academic dishonesty, and misrepresentation. Be sure you are familiar with this code. Students who exhibit academic dishonesty will receive a zero (0) for the assignment or examination involved and may receive an "F" for the class. All incidents of cheating will be reported to the CIMBA staff, as well as to the Senior Associate Dean of the Tippie College of Business. The decision of the professor may be appealed to a Judicial Board. The Honor Code for the Tippie College of Business will determine the appropriate appeal process.

## Accommodating Students with Disabilities/Academic Accommodations

A student seeking academic accommodations such as a modification of seating, testing, timing, etc. should first register with Student Disability Services, then contact Shannon Lizakowski ([shannon-lizakowski@uiowa.edu](mailto:shannon-lizakowski@uiowa.edu)) in the CIMBA Office to make further arrangements. See <http://sds.studentlife.uiowa.edu> for more information.

## Sexual Harassment

Sexual harassment subverts the mission of the University and threatens the well-being of students, faculty, and staff. All members of the UI community have a responsibility to uphold this mission and to contribute to a safe environment that enhances learning. Incidents of sexual harassment should be reported immediately. If you feel that you are being or have been harassed or you are not sure what constitutes sexual harassment, we encourage you to visit the University website, [www.sexualharassment.uiowa.edu/index.php](http://www.sexualharassment.uiowa.edu/index.php), and to seek assistance from the CIMBA Director, Brandelle Unkrich, at 319-335-1041 or [brandelle-unkrich@uiowa.edu](mailto:brandelle-unkrich@uiowa.edu).

**Introductory Financial Management**  
**Dr. Andrew Fields - University of Delaware**  
**CIMBA Undergraduate Program – University of Iowa**  
**Spring, 2017 – Block A-2**

**Date: TBA**

**Class**

1. Introductions to Corporate Finance - Ch. 1.
2. Time Value of Money - Ch. 5.
3. Time Value of Money - Ch. 5 continued.
4. Working with Financial Statements - Ch. 3; Discounted Cash Flow – Ch.6.
5. Discounted Cash Flow Valuation – Ch.6 continued.
6. Long Term Financial Planning and Growth - Ch. 4.
7. **Exam 1 – Chapters 1, 3, 5, and 6.**
8. Financial Planning Growth - Ch. 4 continued; Bond Valuation - Ch. 7.
9. Bond Valuation - Ch. 7 continued; Stocks Valuation - Ch. 8.
10. Net Present Value – Ch. 9.
11. Capital Investment Decisions - Ch. 10.
12. Capital Investment Decisions - Ch. 10 continued.
13. **Exam 2 – Chapters 4, 7, 8, 9, and 10.**
14. Project Analysis and Evaluation – Ch. 11.
15. Project Analysis and Evaluation – Ch. 11 continued.
16. Capital Market History – Ch. 12; Return, Risk, and the SML – Ch. 13.
17. Cost of Capital – Ch. 15.
18. Cost of Capital – Ch. 15 continued.
19. Financial Leverage and Capital Structure Policy - Ch. 17.
20. **Final Exam – Chapters 11, 12, 13, 15 and 17.**

Please note that the material coverage is tentative and the chapters covered may change.